

AI in Everyday Life: Where We Use It Daily

1. Search engines & web browsing

- autocomplete, ranking results, instant answers

2. Social media feeds

- decides what posts/videos you see first

3. Streaming (music/films)

- recommends what to watch/listen to next

4. Online shopping (e-commerce)

- “you may also like”, product suggestions, personalized deals

5. Maps & navigation

- fastest routes, traffic prediction, ETA updates

6. Smartphone camera & photo apps

- auto-enhancement, face/place recognition, sorting

7. Writing & messaging tools

- autocorrect, predictive text, smart replies, translation

8. Customer service chatbots

- quick help, routing requests, answering FAQs

9. Banking & fraud detection

- flags suspicious payments, extra verification

10. Online ads & personalization

- targeted ads based on clicks and interests