**DISCUSS THE FOLLOWING QUESTIONS REFERRING TO THE ARTICLE in the first unit:**

1. Give definition to the word ‘business’.

2. What is the difference between for-profit and non-profit organizations?

3. What is production?

4. Specify the notion of ‘just-in-time inventory’.

5. What is marketing?

6. Define finance.

7. What does the HRM involve?

**QUESTIONS**

**Which aspects are the most important for any company and why?**

(money, business, promotion, customer, challenge, result, respect, profit, team spirit, prestige)

 **What kind of work are you interested in and why?**

(well paid, interesting, work in a large and famous company, quiet, work in an industry which has future prospects, prestigious, a kind of work such as not to sit the whole day in the office, to travel a lot)

 **What are advantages and disadvantages of your profession? Discuss the following questions:**

1. Do you think that your profession is prestigious?

2. Do you think it will be still prestigious and well paid in the future?

3. How difficult is it to find a good work in your field?

4. Is there a competition in your profession?

5. Do you think that competition among your co-workers is a good stimulus to work well or it just makes communication between you more difficult?

**\*EXTRAS**

http://www.businessenglishonline.net/business-2/files/2014/11/Little-Book-of-Business-Skills.pdf

**The following guide includes extra information complementary to your *The Business 2.0* book**:

 **If you need any help with vocabulary in this course, the following link to a dictionary can help you:**

https://www.macmillandictionary.com/

**PRESENT SIMPLE AND CONTINUOUS**

https://learnenglish.britishcouncil.org/english-grammar-reference/talking-about-pre-sent

https://learnenglish.britishcouncil.org/english-grammar-reference/present-simple

https://learnenglish.britishcouncil.org/english-grammar-reference/present-continuous