

Introduction to the Course:

International Financial Management



**SILESIA
UNIVERSITY**

SCHOOL OF BUSINESS
ADMINISTRATION IN KARVINA

Ing. Jana Šimáková, Ph.D.
simakova@opf.slu.cz

Contents



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- International Financial Environment
- International Financial Markets
- Foreign Exchange Market and Exchange Rates
- Exchange Rate Risk Management
- International Long-Term Asset and Liabilities Management
- International Short-Term Asset and Liabilities Management
- Country Risk Analysis

Assessment of the Course



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Activities	% of total	points
Seminar paper	20 %	20 p.
Ongoing test	10 %	10 p.
Discussion	10 %	10 p.
Written exam	60 %	60 p.
	Σ 100 %	100 p.

A(1) 91-100
B(1,5) 81-90
C(2) 71-80
D(2,5) 61-70
E(3) 51-60
F(4) 0-50

Discussion (10 points)



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- Date:
 - **29/3/2021 – during tutorial**
- Topic:
 - Discussion of the solutions for companies from the given case studies. Case studies will be published 2 weeks before discussion.

Ongoing test (10 points)



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- Date:
 - **12/4/2021– during tutorial**

- Form:
 - **Online test in IS (calculations)**



„Analysis of the International Investments of Selected Company“

- Basic parts of the seminar paper:
 - Introduction (selected company and investments, motivation, aim of the paper, etc.)
 - Characteristics of selected company (industry, financial characteristics, general involvement in international economic activities, etc.)
 - Characteristics of selected investments of the company (form/type, organizational structure, industry, economic and financial characteristics of the host country, investment climate in the host country, reasons for selection the host country, risks of the investments, financing, revenues, NPV, etc.)
 - SWOT analysis of the investments
 - Conclusion (concluding remarks, suggestions, recommendations, outlook)
 - References
- Delivery: until **23/5/2021** through IS.
- Seminar paper should be processed in pairs.
- Page limit of the seminar paper: 10-15 pages of the core text.

Final exam (60 points)



- Final exam will cover all topics and calculations studied throughout the semester.
- Form will be specified according to epidemiologic situation.
- Structure:

multiple choice questions	10 x 2 p. = 20 p.
calculations	2 x 10 p. = 20 p.
<u>open question</u>	<u>1 x 20 p. = 20 p.</u>
	60 p.



- **PPT presentations and information from lectures and seminars.**
- MADURA, J., 2017. International Financial Management. 13th ed. Boston: Cengage Learning. ISBN 978-1-337-09973-8.
- BUTLER, K.C., 2016. Multinational Finance: Evaluating the Opportunities, Costs, and Risks of Multinational Operations. 6th ed. New Jersey: John Wiley & Sons. ISBN 978-1-119-21968-2.
- MADURA, J. a R. FOX, 2016. International Financial Management. 4th ed. Hampshire: Cengage Learning. ISBN 978-1-4737-2550-8.
- SHAPIRO, A.C., 2013. Multinational Financial Management. 10th ed. Wiley. ISBN 978-1-118-57238-2.

Contact information



SILESIA
UNIVERSITY
SCHOOL OF BUSINESS
ADMINISTRATION IN KARVINA

- Ing. Jana Šimáková, Ph.D.
 - Room A 338
 - simakova@opf.slu.cz, + 420 596 398 309
 - Office hours: Monday 13:15 -14:45
Tuesday 8:15 - 9:45

MS Teams Class: **FIU/NAMFM International Financial Management**
Team code: ypranaj



***THANK YOU FOR YOUR
ATTENTION***

