**YOUR NAME: ………………………………………………………………………………………………………………………………………………….**

**TASK 4 – MARKETING OF PAYMENT CARDS**

**(FILL IN THE TABLE ACCORDING TO YOUR OPINION)**

|  |  |
| --- | --- |
| 1. **Try to find the examples of these types of payment cards in your country. Insert picture of the card and describe it briefly.** | |
| **COBRANDED** | **???** |
| **PREPAID** | **???** |
| **BUSINESS** | **???** |
| **PRESTIGIOUS** | **???** |
| 1. **Try to name and describe the use of the biometrics in FS in your country.** | |
| **???** | |