

YOUR NAME:

TASK 4 – MARKETING OF PAYMENT CARDS

(FILL IN THE TABLE ACCORDING TO YOUR OPINION)

1. Try to find the examples of these types of payment cards in your country. Insert picture of the card and describe it briefly.	
COBRANDED	???
PREPAID	???
BUSINESS	???
PRESTIGIOUS	???
2. Try to name and describe the use of the biometrics in FS in your country.	
???	