**YOUR NAME: ………………………………………………………………………………………………………………………………………………….**

**TASK 5 – PRICING THE FINANCIAL MARKET**

**(FILL IN THE TABLE ACCORDING TO YOUR OPINION)**

|  |  |
| --- | --- |
| **TYPE OF PRICE** | **EXAMPLE** |
| **Skimming price** | **???** |
| **Penetration price** | **???** |
| **Competitive price** | **???** |
| **Segmented price** | **???** |
| **Two-piece price** | **???** |
| **Individual price** | **???** |
| **Introductory price** | **???** |
| **Psychological price** | **???** |
| **Hidden price** | **???** |