

YOUR NAME:

TASK 5 – PRICING THE FINANCIAL MARKET

(FILL IN THE TABLE ACCORDING TO YOUR OPINION)

TYPE OF PRICE	EXAMPLE
SKIMMING PRICE	???
PENETRATION PRICE	???
COMPETITIVE PRICE	???
SEGMENTED PRICE	???
TWO-PIECE PRICE	???
INDIVIDUAL PRICE	???
INTRODUCTORY PRICE	???
PSYCHOLOGICAL PRICE	???
HIDDEN PRICE	???