

YOUR NAME:

TASK 6 – DISTRIBUTION IN THE FINANCIAL MARKET

(FILL IN THE TABLE ACCORDING TO YOUR OPINION)

<p>A. Try to give example of typical financial products of the intensive distribution in your country:</p>	<p>???</p>
<p>B. Try to give example of typical financial products of the selective distribution in your country:</p>	<p>???</p>
<p>C. Try to give example of typical financial products of the exclusive distribution in your country:</p>	<p>???</p>

D. Try to find out the market share of the bank A in the market of current bank accounts (using information below).

The market share of the bank A is: ???

Total number of bank accounts in the Czech republic (all banks) is 8 560 000.

The number of current bank accounts of the bank A in the Czech republic is 2 250 000.

E. Choose one financial institution in your country and describe briefly its physical evidence (interior + exterior). Insert pictures.

???