

YOUR NAME:

TASK 8 – ALTERNATIVE FORMS OF MC IN FINANCIAL SERVICES

FIND SOME EXAMPLES OF ALTERNATIVE FORMS IN MC OF FINANCIAL SERVICES IN YOUR COUNTRY AND FILL IN THE TABLE! USE ALSO PICTURES.

ALTERNATIVE FORMS IN MC OF FS	EXAMPLES
<p>Ambient marketing</p>	<p>???</p>
<p>Viral marketing</p>	<p>???</p>

Marketing of financial services

Product placement	???
Content marketing	???
Green marketing	???