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| --- | --- |
| **Name:** | Fill in! |

**MARKETING OF FINANCIAL SERVICES 2022/2023**



* Your task is to describe in details a particular area of marketing of financial services.
* Two topics must be selected in IS. Each topic can be chosen only once.
* Fill in your answer in the table below according to chosen topics.
* The extent is not limited.
* **Upload this file into IS up to March, 31, 2023!**

|  |
| --- |
| **My topic no. 1 is:** |
| **Specification of a term:** |
| **Pictures:** |
| **My comments, experience and recommendation:** |

|  |
| --- |
| **My topic no. 2 is:** |
| **Specification of a term:** |
| **Pictures:** |
| **My comments, experience and recommendation:** |