

Task – Recruitment in a start-up

A growing startup called Apri5 Inc, which specializes in developing software applications for businesses. They are in the process of expanding their workforce and have approached you to help them with their recruitment process.

Apri5 Inc. was founded five years ago by two software engineers, Mr. Jones and Ms. Robinson. The company has grown significantly since then, and they have several large clients. Recently, they have won a major project that requires them to hire several new employees. The company is looking for 6 software engineers and 3 project managers.

The company has been using traditional methods of recruitment, such as job postings on job boards and employee referrals. However, they are not satisfied with the quality of candidates they have been receiving. They want to explore other options to attract top talent and improve their recruitment process.

Your Task: As a HR consultant, your task is to analyze the current recruitment process of Apri5 Inc. and recommend changes that can help the company attract and retain top talent. Your analysis should include the following:

1. Prepare job analysis for in-demand professions.
2. Evaluate the current recruitment process and identify areas for improvement.
3. Develop a recruitment strategy that will attract top talent.
4. Design the job postings for in-demand professions.
5. Suggest metrics to measure the success of the recruitment strategy.

Your analysis should be prepared in any format (Word, PowerPoint). You can support your recommendations with relevant literature and academic sources. Do not forget about references at the end of the analysis.

Send it on my e-mail markova@opf.slu.cz. You can receive 5 points for the completed task.