**SILESIAN UNIVERSITY IN OPAVA**

**School of Business Administration in Karvina**



**Semestral project title**

(Seminar thesis for the course International Trade Operations)

**Name and surname:**

Karviná 2025

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# Introduction

Briefly introduce the issue of exports. Define the aim of the work. Briefly describe what will be the content of the seminar paper.

# Market description

Conduct an analysis (research) focused on specific areas relevant to the decision to undertake an international business operation and insert the main outputs of these analyses in this subchapter. Be sure also to mention the sources of information from which you drew.

# Export plan for entry of the company “ORGANICFOOD CZ” into Japanese market (modify according to what theme you choose)

Short introduction of the chapter content.

1. Pricing
2. Transportation and Logistics
3. Customs Procedures and Regulatory Requirements
4. Marketing and Distribution
5. Risks and Insurance

# Export decision

Evaluate how appropriate it would be to export the product to the country in question. Would there be too much price escalation? Decide whether to export and justify your decision.

# Conclusion

Briefly summarize the main outcomes of the term paper.

# Literature and sources

**Annex 1: XY**