International Trade Operations – framework schedule 2025

Date	Content of the lecture	Seminar content
		Basic information,
19.2.	Lecture 1 - Introduction to international trade operations the first part	organisation of seminars,
		explanation of the template
		for writing a seminar project,
		seminar project instructions
26.2.	Lecture 2 Introduction to international trade operations second part	Assigning appropriate trading
		methods to a specific trading
		operation
5.3.	Lecture 3 Implementation of trade operations and trade documentation the first part (preparation and plans, business negotiations)	Using the global negotiation
		process "The fish" to
		negotiate trade
12.3.	Lecture 4 – Implementation of trade operations and trade documentation – the second part (Incoterms, documents, international trade organizations) Lecture 1-4	Description of selected
		international trade
		organizations - their function,
		contribution, and
		competencies.
	Self-study due to the teacher's foreign work	
19.3.	travel - materials will be supplied. Lecture 5	There will be no seminar.
17.5.	The role of risk in trade operations	
26.3.	Lecture 6 The risk management process	Application of the risk matrix
		to the topic of the seminar
		project
2.4.	Lecture 7 Trade operations in planning and managing sales	Product profitability
		calculation
		Sales plan for established
		retail unit and the new unit
9.4.	Lecture 8 – Payment terms and financing of international trade Lecture 5-8	Setting up a claim's procedure
		for the topic of the seminar
		project
16.4.	Lecture 9 Trade operations in business logistics and distribution	Description of the logistics
		market in selected countries
		Assessing new supplier
23.4	Lecture 10 Trade operations in planning and managing the purchasing process	Analysis of trade agreements
		between countries related to
		the seminar project
		Determining the appropriate
30.4.	Lecture 11 Procedural arrangements for international transport and customs clearance operations	type of transport for the
		selected goods in the seminar
		project and describing
		customs clearance
7.5.	Lecture 12 – Importance of electronic goods movement in trade operations Lecture 9-12	Assessing the possibility of
		setting up a website in a
		country as part of a seminar
		project according to
		international barriers
14.5.	Final Recap of Lecture Material	Individual defence of the
		semester project by means of
		a presentation
		a presentation