

## **Human Resource Management**

### TOPIC FOR VIDEOS

*schedule Tuesday 8,05 – 9,45, AULA OPF Karviná SLU v Opavě*

Importance of HRM

Significance, development, function

Corporate culture. Strategies, policies. HR concept.

Leadership. Multigenerational Leadership.

Diversity management. Talent management.

Branding. Social media.

HR processes. Job analysis and description.

Recruitment and selection.

Onboarding process. Learning and Development.

Rewarding systems. Performance management and motivation.

Strategic HRM skills, business and problem-solving skills. Managing conflict.

International HRM.