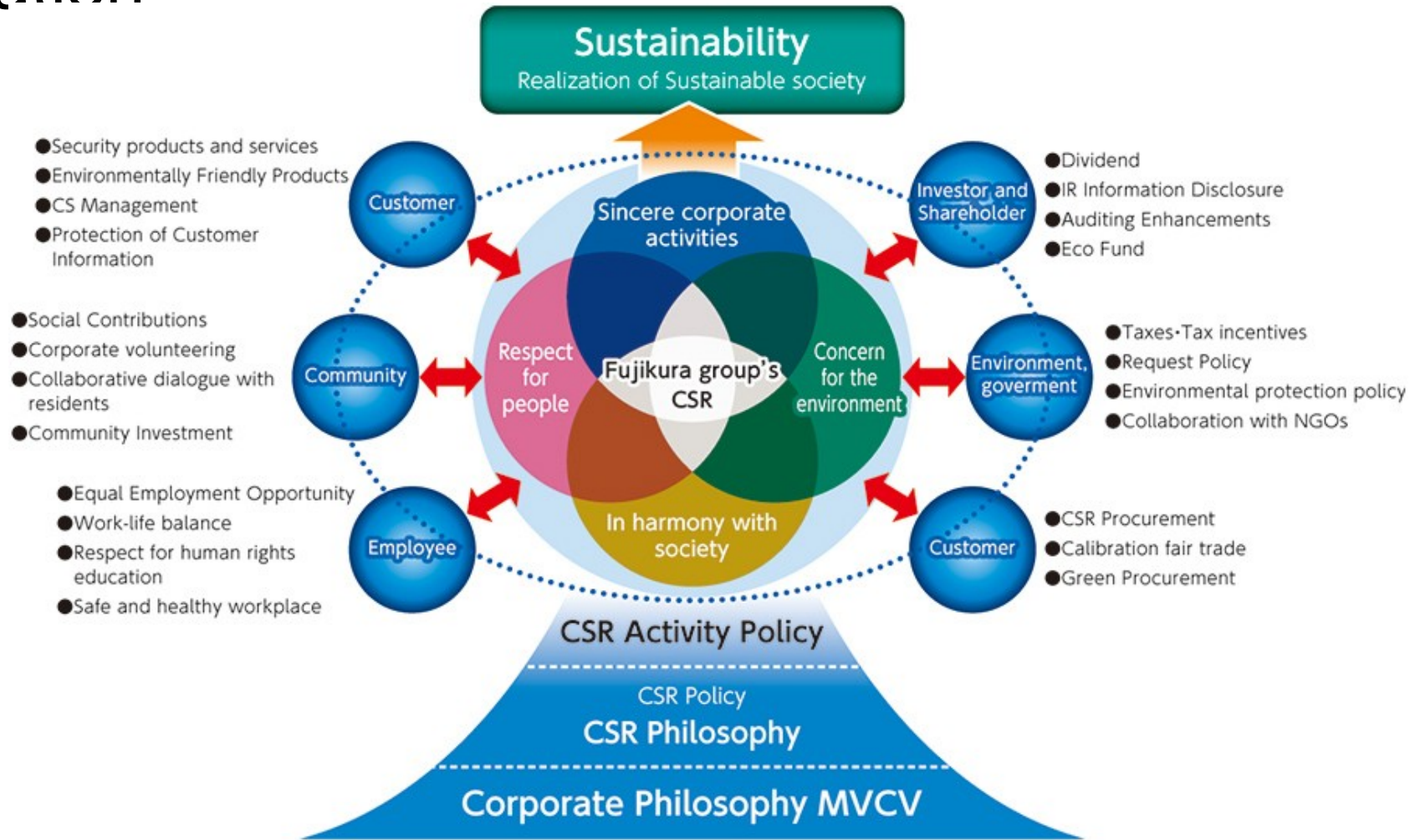


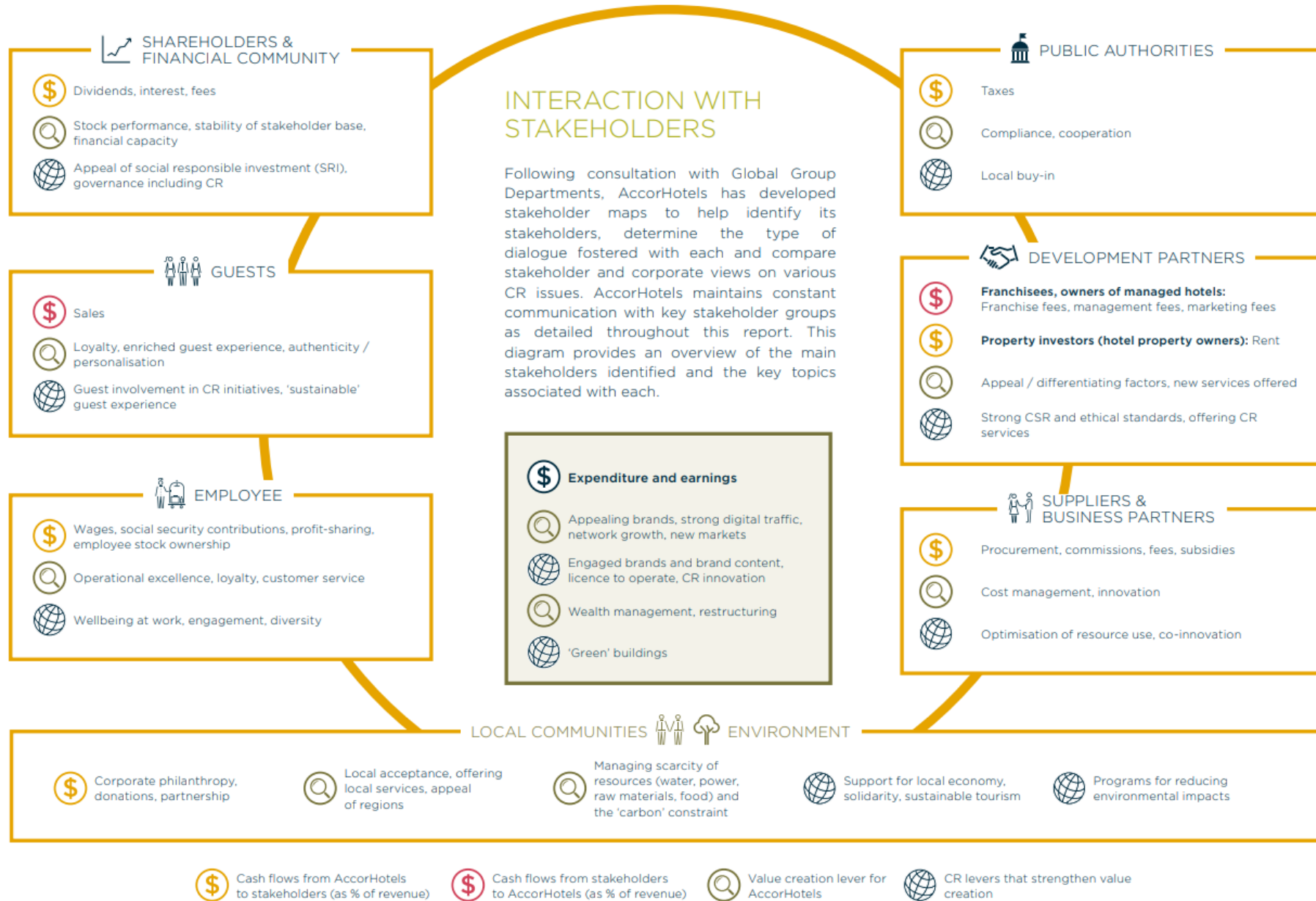
Stakeholderský přístup – Fujikura corporation



**SLEZSKÁ
UNIVERZITA**
OBCHODNĚ PODNIKATELSKÁ
FAKULTA V KARVINĚ



Source: http://www.fujikura.co.jp/eng/csr/group_csr/communication.html



Source: <https://images.jobsataccor.com.au/wp-content/uploads/AccorHotels-Corporate-Responsibility-Report-2017.pdf>

STAKEHOLDER přístup – ACCOR Hotels



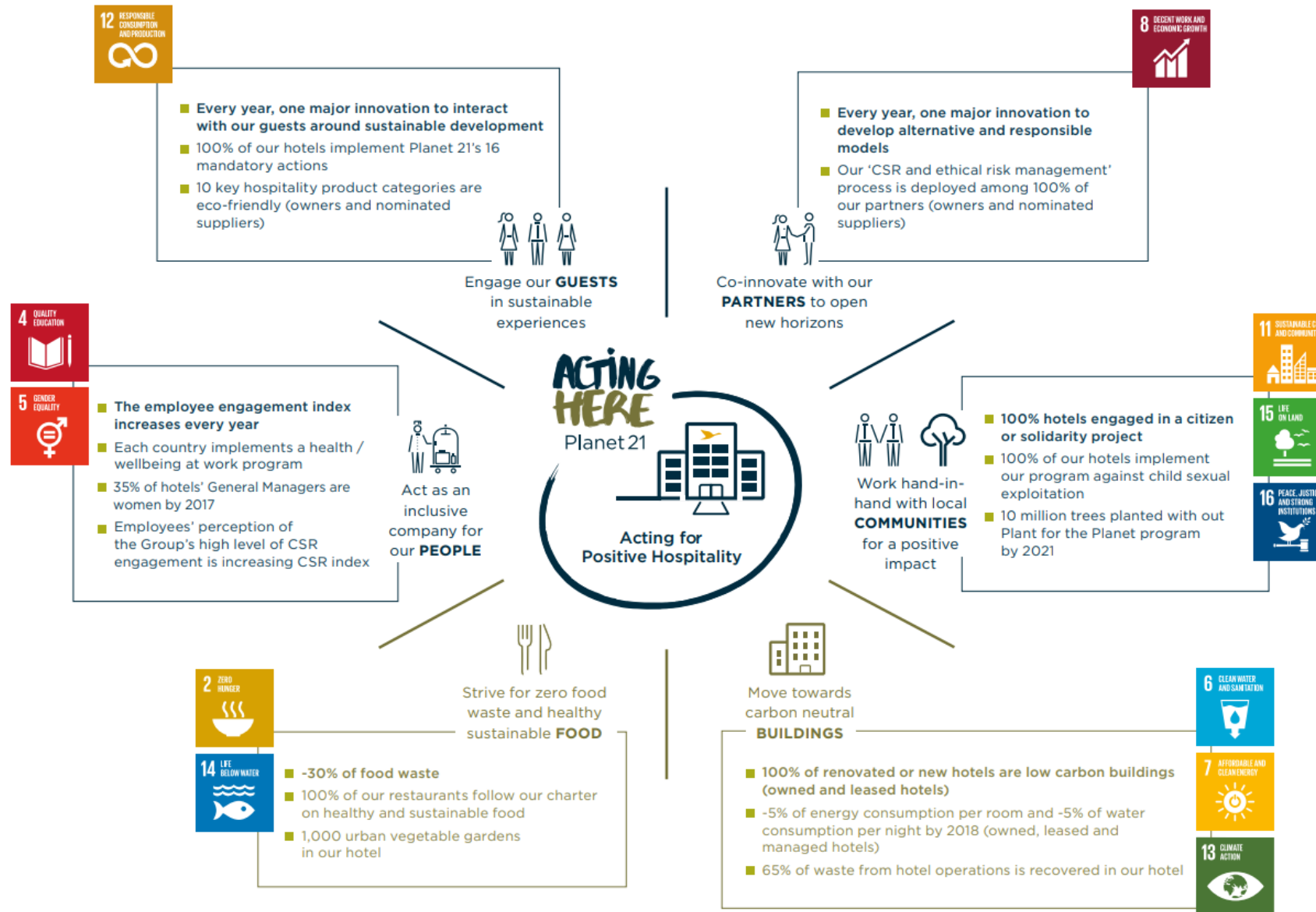
Source:

<https://images.jobsataccor.com.au/wp-content/uploads/AccorHotels-Corporate-Responsibility-Report-2017.pdf>

ACCOR HOTELS

Employees
 Suppliers
 Environment
 Guests
 Local communities
 Public authorities and civil society

STAKEHOLDER přístup – ACCOR Hotels



Source: <https://images.jobsataccor.com.au/wp-content/uploads/AccorHotels-Corporate-Responsibility-Report-2017.pdf>

STAKEHOLDER přístup – ACCOR Hotels

CELEBRATING EVERY ACTION

The launch of the 2016-2020 Planet 21 program includes a new brand designed to engage stakeholders with our sustainable development journey. During a guest's stay, they will see 'Acting Here' markers around their hotel. These markers help identify our sustainable development actions including some that may also require participation by stakeholders.



Here, eco-friendly amenities reduce your impact



Here, your towel plants trees



Here, food waste is separated and sent to composting



Here, eco-friendly products are used to treat pool water



Here, vegetables and herbs are food mile free



Here, solar panels power your stay



Here, energy efficient lighting and appliances reduce energy consumption



Here, flow controls reduce toilets, taps and showerheads water consumption



Here, electric car charging cuts CO₂ emissions



Here, local, organic and seasonal products are on the menu



✓ Customers

With its wide range of products - from electric devices to social infrastructure systems – Toshiba Group has a diverse range of customers, including individual and corporate customers as well as government and public bodies.

✓ Global environment

We are promoting business activities in harmony with the global environment.

✓ NPOs/NGOs

We cooperate with and draw on the strengths of NPOs and NGOs on areas such as the environment, human rights, and social contributions, and always endeavor to engage in constructive dialogue with them.

✓ Governments and public bodies

Toshiba Group operates worldwide. Governments and public bodies of many countries are also our customers.

✓ Local communities

Toshiba Group has major business sites in over 30 countries worldwide. In carrying out our business operations, we respect the cultures, history, and customs of people in each region.

✓ Shareholders/ Investors

Toshiba has 300,871 shareholders. Of the 6.52 billion shares issued, 9.2% are held by financial institutions, 16.0% by individuals and others, and 72.2% by foreign corporations (not including less-than-one-unit shares, as of March 31, 2018).

✓ Suppliers

Toshiba deals continuously with some 4,600 suppliers worldwide (as of March 31, 2018)

✓ Employees

Approx. 140,000 people work for Toshiba Group at 389 companies, including approx. 90,000 employees working in Japan and approx. 50,000 employees overseas (as of March 31, 2018).

