

Ing. Patrik Kajzar, Ph.D.
Mgr. Klára Václavínková

Department of Tourism and Leisure Time Activities
Office - VB127



**SLEZSKÁ
UNIVERZITA**
OBCHODNĚ PODNIKATELSKÁ
FAKULTA V KARVINĚ

**The Tourist attractions in the
Czech Republic and in the World**

*Walther 18 294: Non progredi est regredi -
Nejít vpřed znamená jít zpět*

Contact

Ing. Patrik Kajzar, Ph.D.

✓ +420 596 398 509

✓ kajzar@opf.slu.cz

Mgr. Klára Václavínková

✓ +420 596 398 513

✓ vaclavinkova@opf.slu.cz

Content:

1. Introduction to the theory of tourism, the tourism division, tourism potential, a description of specific forms of tourism.
2. Part I - Tourist attractions in the Czech Republic - 7 regions.
3. Part II - Tourist attractions in the Czech Republic - 7 regions.
4. Tourist attractions in Central European Countries: Switzerland and Liechtenstein , Austria , Germany, Poland, Slovak Republic , Hungary.
5. Attractiveness of tourism in the countries of Eastern Europe: Bulgaria , Romania , Lithuania , Latvia , Estonia, Moldova, Ukraine, Belarus, Russia, Georgia...
6. Tourist attractions in Western European countries: UK, Ireland, Benelux.
7. Tourist attractions in the southern European countries: Portugal, Spain and Andorra, France and Monaco, Italy, San Marino, Vatican, Slovenia , Croatia , Bosnia and Herzegovina,
8. Tourist attractions in the northern European countries: Denmark, Norway, Sweden, Finland ,
9. Tourist attractions in selected countries of the Asia: Cyprus, Turkey, Israel, UAE, China, Japan, India, Maldives, Malaysia, Singapore, Indonesia, Thailand.
10. Tourist attractions in selected countries of the Africa
11. Tourist attractions in selected countries of the north America: United States, Canada, Mexico and Caribbean islands.
12. Tourist attractions in selected countries of the south America
13. Tourist attractions in the Australia and Oceania.

Selected books:

- ❑ RICHARDS, G. Cultural Attractions and European Tourism. 2001. ISBN 0-85199-440-7.
- ❑ HUDMAN, L. E. and R.H. JACKSON. Geography of Travel & Tourism. 2003. ISBN 0766832562.
- ❑ STEVES, R. and H. VIHAN. Prague and the Czech Republic. 2013. ISBN 9781598803778.
- ❑ UNESCO. World Heritage Sites: A Complete Guide to 878 UNESCO World Heritage Sites. 2009. ISBN 978-1-55407-463-1.
- ❑ NATIONAL GEOGRAPHIC SOCIETY. 100 Countries, 5,000 Ideas: Where to Go, When to Go, What to See, What to Do. 2011. ISBN 9781426207587.
- ❑ HRALA, V. Geografie cestovního ruchu. Praha: Idea servis, 2013. ISBN 978-80-859-7079-1.
- ❑ HAMARNEH, I. Geografie turismu - mimoevropská teritoria. Praha: Grada Publishing, 2012. ISBN 978-80-247-4430-8.
- ❑ BROOK, S. National Geographic Traveler: Prague and the Czech Republic. Washington, D.C: National Geographic Society, 2010. ISBN ISBN 978142620635.

Requirements

During the course you can get **100 points**
To get the credit you must **score 50**

- ✓ Attendance on seminar 60% – **10 points (5x2p.)**
- ✓ 2 test in lecture (**1.11. 2021 and 6.12. 2021**) – **10 points and 10 points**
- ✓ Presentation of selected tourist attractions of your chosen destinations (**15 - 20 minutes**) – **max. 10 points**
- ✓ Written exam – **max. 60 points**

A	91-100
B	81-90
C	71-80
D	61-70
E	51-60
F	0-50

Presentation of selected tourist attractions of your chosen destinations
e.g. (from Poland to Caribbean islands.....).

In presentation you can use too **short video, pictures, figures.....**

Word 7 pages (including introduction,... conclusion and used
literature) and insert into IS SU - **17.12. 2021**

The first presentation 9.11.2021



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Have a nice day
