

Definition of culture

- Culture is the collective programming of the mind which distinguishes the members of one human group from another.
- *G.Hofstede*
- Culture is the set of shared assumptions, values and beliefs of a group of people by which they organize their common life.
- *G.Wederspahn*

CULTURE VALUES

- The most important things in a culture
 - family
 - job
 - money
 - religion
 - seniority
 - individualism
 - hierarchy
 - others?
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CULTURE VALUES IN VARIOUS COUNTRIES

- *Japan, Turkey, Britain, Czech Republic, France*
- Individualism, tolerance, traditionalism
- Loyalty, politeness, seniority
- Family, individualism, food
- Family, religion, status
- Family, job and money, friends

Taboo topics

- **Japan- emperor, Yakuza, salary**
- **CR**
- **SI.....**
- **Turkey**
- **Germany.....**
- **Poland.....**
- **Russia.....**



The most famous personalities

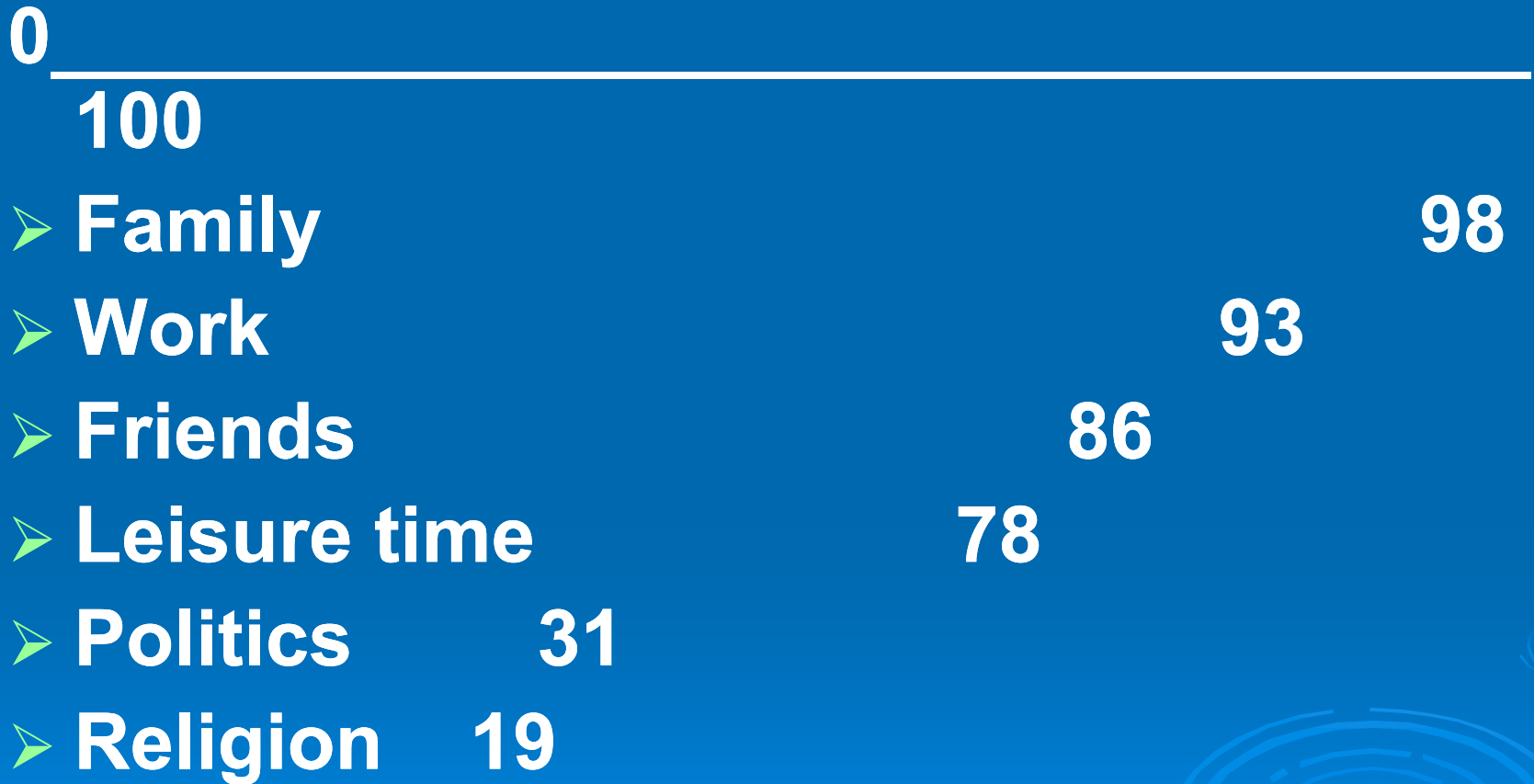
- **reflect specific culture values**
- **Czech culture – Charles IV – the winner of public voting**
- **Other cultures?**



Famous personalities in the CR

- **Charles IV**
 - **Jan Hus**
 - **T.G.Masaryk**
 - **A.Dvořák**
 - **V.Havel**
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Culture values in the CR



Religion in the CR

- **About 60% of people – atheists**
- **Catholics – 35%**
- **Evangelics – 2.3%**
- **Other Christians – 2.4%**
- **Other religions – small communities – 0.3%**

History as Czech culture value

- **part of Austro-Hungarian Empire**
 - **1918 – independent Czechoslovakia**
 - **1989 – Velvet Revolution**
 - **1993 – split of Czechoslovakia**
 - **2004 – entering the EU**
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RELIGION – one of the most important values

- Christianity
- Islam
- Hinduism
- Buddhism
- Judaism



BASIC TERMS

- **monotheism**
- **polytheism**
- **atheism**
- **myths**
- **agnosticism**
- **prophet**



TIME HORIZON

- C 1400 years
- I 2000 years
- B 3800 years
- H 3700 years
- J 2500 years


ISLAM - stereotypes

- all the Muslims are Arabs
- all the Arabs are terrorists



- all the Muslims are terrorists
- to avoid stereotypes – more information

ISLAM

- 5 pillars:
 - Allah and Mohammad – prophet
 - Praying – 5 times a day
 - Ramadan – a month of fasting
 - Mekka - pilgrimage
 - Alms – gifts to the poor
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Discussion questions

- **What is the dominating religion in your country?**
- **What are significant religious holidays and rituals connected with them?**
- **What are the most important events in your history?**

