

Assignment of Seminar Paper from the Course Crisis Management

winter semester 2021

Topic of seminar paper – analysis of the crisis situation of a selected business entity (each student chooses any business entity)

Deadline and form of submission of the paper – written form, submission no later than 13. 12. - 19. 12. 2021 via the Homework Vaults in IS SU and the lecturer will evaluate the submitted work.

Method of processing – individual work

Scope of paper – 5-10 pages

Work structure

Introduction

1. Brief characteristics of the particular company;
2. Description of the crisis situation in the particular company;
3. Description of the procedure for resolving the crisis situation in a particular company;
4. Student's opinion on the procedure for solving a crisis situation in a particular company;
5. Conclusions

References

Karviná, September 19, 2021

Ing. Šárka Zapletalová, Ph.D.