Content of the course

Introduction	to	the	topics	1,	2:

1. F	ECONOMICS –	FIRM.	EMPL	OYMENT.	UNEMPL	OYN	MENT
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2. BANKS

Topic 1

1. ECONOMICS – FIRM, EMPLOYMENT, UNEMPLOYMENT

- a/ Focusing on vocabulary
- b/ Reading comprehension Economics
- c/ Grammar describing trends, passive voice
- d/ Specific tasks and taking the test

Topic 2

2. BANKS

- a/ Focusing on vocabulary
- b/ Reading comprehension The Czech National Bank
- c/ Lexis specific connotations, expressions and phrases
- d/ Specific tasks and taking the test

Introduction to the topics 3, 4, 5:

- 3. MONEY
- 4. MARKET
- 5. MARKETING

Topic 3

3. MONEY

- a/ Focusing on vocabulary
- b/ Reading comprehension Money, Interest rate, Financial market
- c/Lexis specific connotations, expressions and phrases
- d/ Specific tasks and taking the test

Topic 4

4. MARKET

- a/ Focusing on vocabulary
- b/Reading comprehension Market, Functions of a market, Competition, Costs
- c/Lexis specific connotations, expressions and phrases
- d/ Specific tasks and taking the test

Topic 5

5. MARKETING

- a/ Focusing on vocabulary
- b/ Reading comprehension Marketing, International marketing
- c/Lexis specific connotations, expressions and phrases
- d/ Specific tasks and taking the test

Introduction to the topics 6, 7:

6. EMPLOYMENT

7. UNEMPLOYMENT

Topic 6

6. EMPLOYMENT

- a/ Focusing on vocabulary
- b/ Reading comprehension Employment
- c/Lexis specific connotations, expressions and phrases
- d/ Specific tasks and taking the test

Topic 7

7. UNEMPLOYMENT

a/ Focusing on vocabulary

 $\ensuremath{\mathrm{b}}/$ Reading comprehension - Unemployment, Unemployment rate, Unemployment benefits and inflation

c/ Lexis - specific connotations, expressions and phrases

d/ Specific tasks and taking the test