



Case Study

TOPIC - CSR reporting and its use in the company / organization

Name, middle name and surname:

1. Introduction

(definition of the problem and goals of the study in connection with the reporting of socially responsible activities in the selected company / organization (it can also be a non - profit, public entity, etc.)

2. Problem solving process

(formulation of the content focused on the CSR report, how to proceed in its creation, reasons why to introduce it (not to introduce it), how to evaluate activities in each pillar of CSR (social, environmental, and economic), explanatory power of such a report, definition of target stakeholders,... or other context of this topic)

3. Conclusion

(summary and justification of the proposed solution for the identified problem and how the aim of the study was met)

Note:

The case study is limited by the number of pages (max. 2-5 pages will suffice), the aim is to focus on the issue, analyze it, evaluate and formulate your proposals and recommendations for a particular company / organization in reporting responsible activities (CSR report is one of ways to inform company / organization stakeholders about their CSR activities).

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