
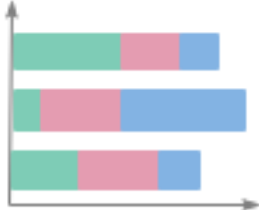


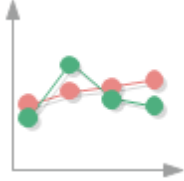
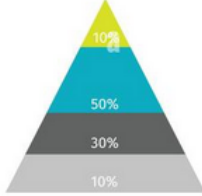


TYPES OF CHARTS/GRAPHS

1) Bar/column chart	2) Stacked bar chart
	
3) Pie chart	4) Donut chart
	
5) Line graph	6) Pyramid chart
	

VERBS USED TO DESCRIBE TRENDS AND MOVEMENTS IN GRAPHS

- a) ↑ **UPWARD TRENDS:** increase, go up, rise (rise, rose, risen), grow (grow, grew, grown), reach a peak/high, exceed, climb, soar, double, multiply...
- b) ↓ **DOWNWARD TRENDS:** decrease, go down, fall (fall, fell, fallen), drop (drop, dropped, dropped), reach a low, plunge, slump, falter, depreciate, to slip back...
- c) → **STABILITY, NO CHANGE:** hold steady, be stable, stabilize, remain constant/steady, to even out...
- d) ∩ **CHANGE OF DIRECTION:** fluctuate, recover, crash, collapse...

ADJECTIVES AND ADVERBS DESCRIBING INTENSITY

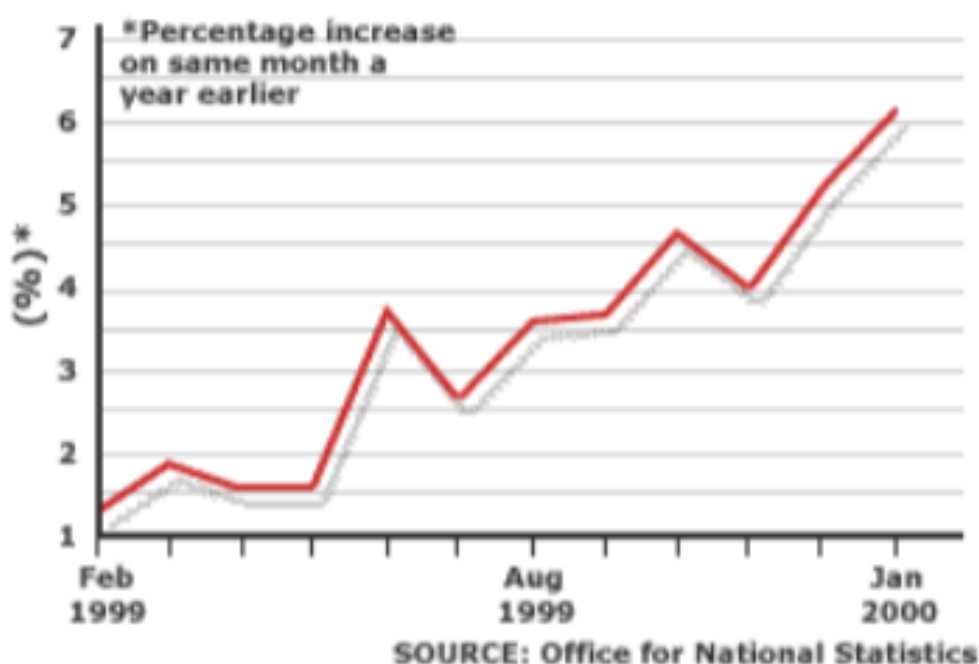
a sudden rise (in)	to rise suddenly
a sharp drop (in)	to drop sharply
a slight fall (in)	to fall slightly
a moderate decrease (in)	to decrease moderately
gentle, gradual, steady, dramatic, steep...	gently, gradually, steadily, dramatically, steeply...

PREPOSITIONS

- a) a rise **IN** sales; a fall **IN** profits; a drop **IN** market; a decrease **IN** sales; a plunge **IN** sales; a downward trend was noticed/recorded **IN** the retail sales **IN** 2021
- b) to rise **FROM** 50 euros **TO** 100 euros; to fall **FROM** 200 dollars **TO** 150 dollars
- c) the price is **AT** £2.4; sales are **AT** last year's level
- d) Tesco's sales were up 14% **TO** £18
- e) to increase the price **BY / OF** 15%
- f) to increase the price **BY / TO** 23,000
- g) Germany's August sales fell **FOR** the third month **IN** a row (**FOR** the third consecutive month)
- h) a downward trend is noticed in the retail sales **IN** 2010
- i) **IN** the second half **OF** 2005, **IN** the first quarter **of** 2020
- j) in the period **BETWEEN** March **AND** June
- k) **IN** what period...?
- l) **FOR** how long...?

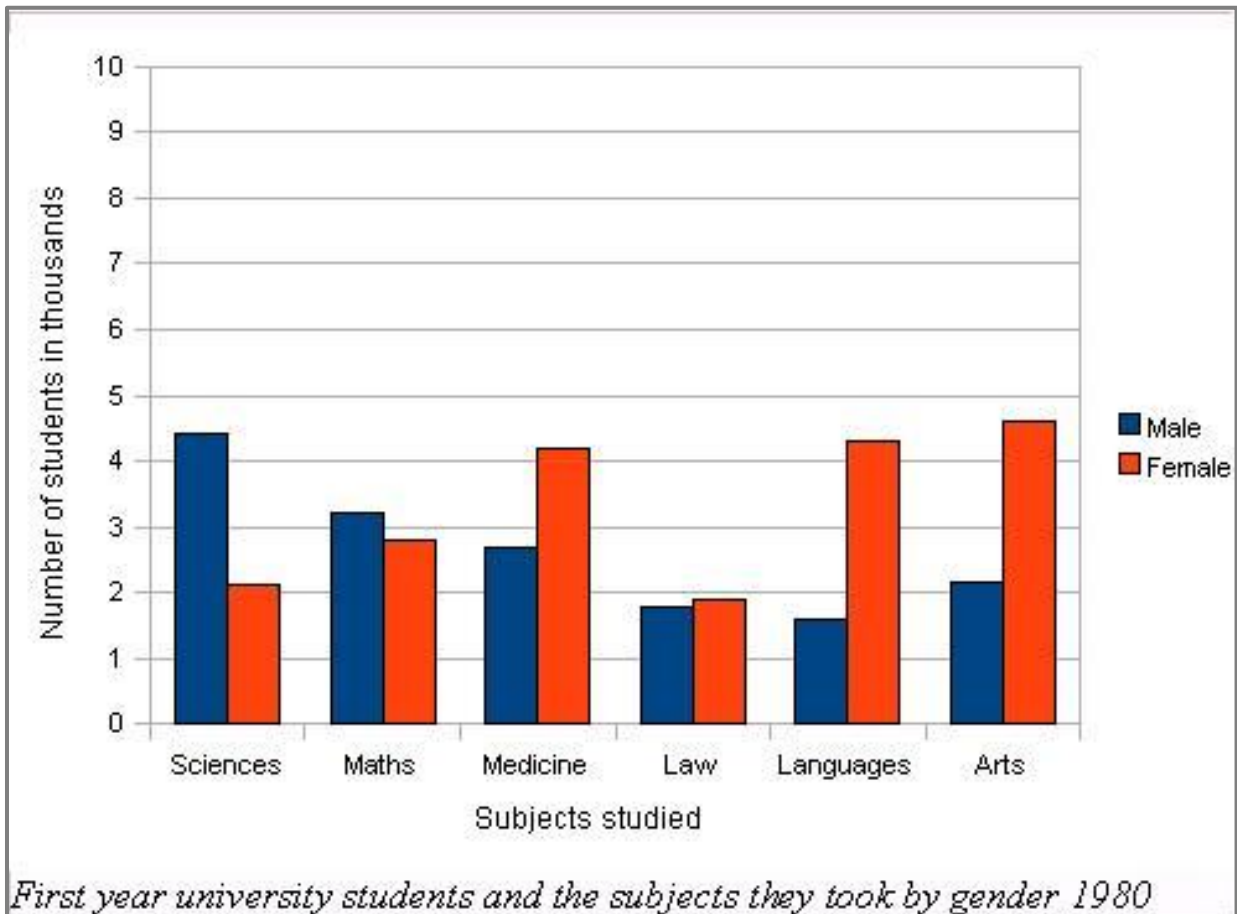
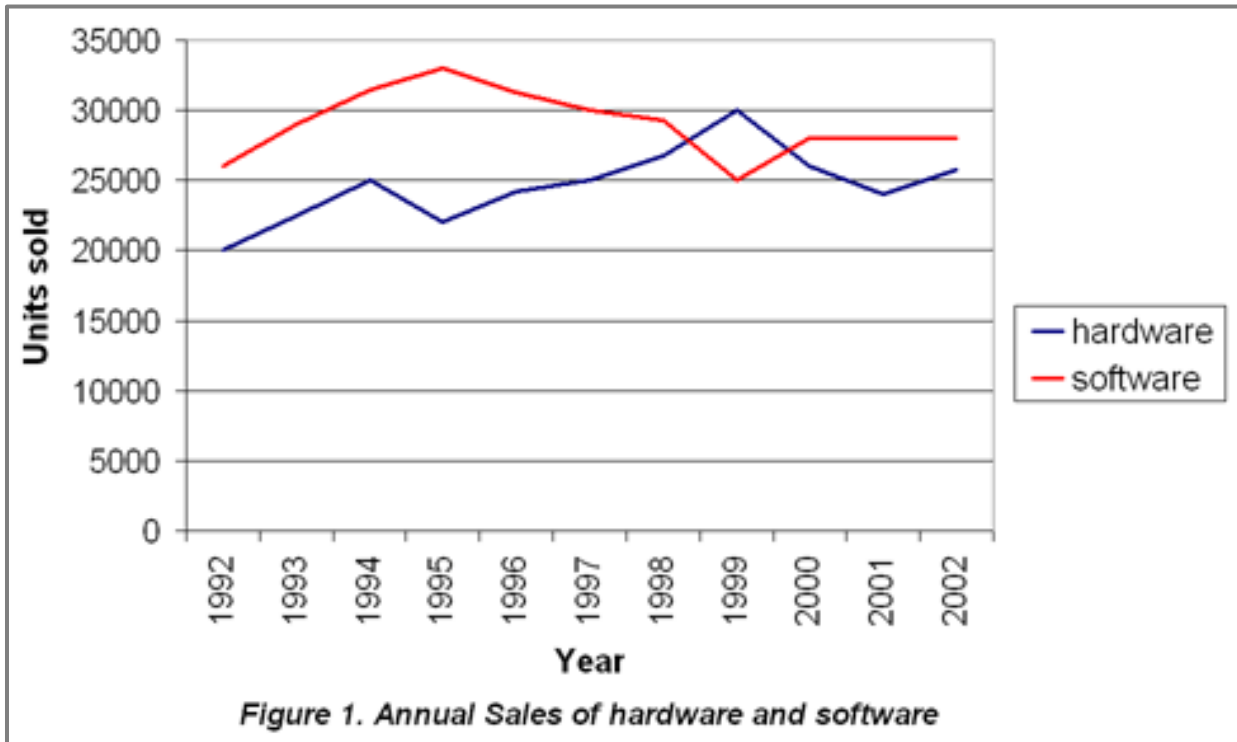
EXAMPLE OF A GRAPH DESCRIPTION

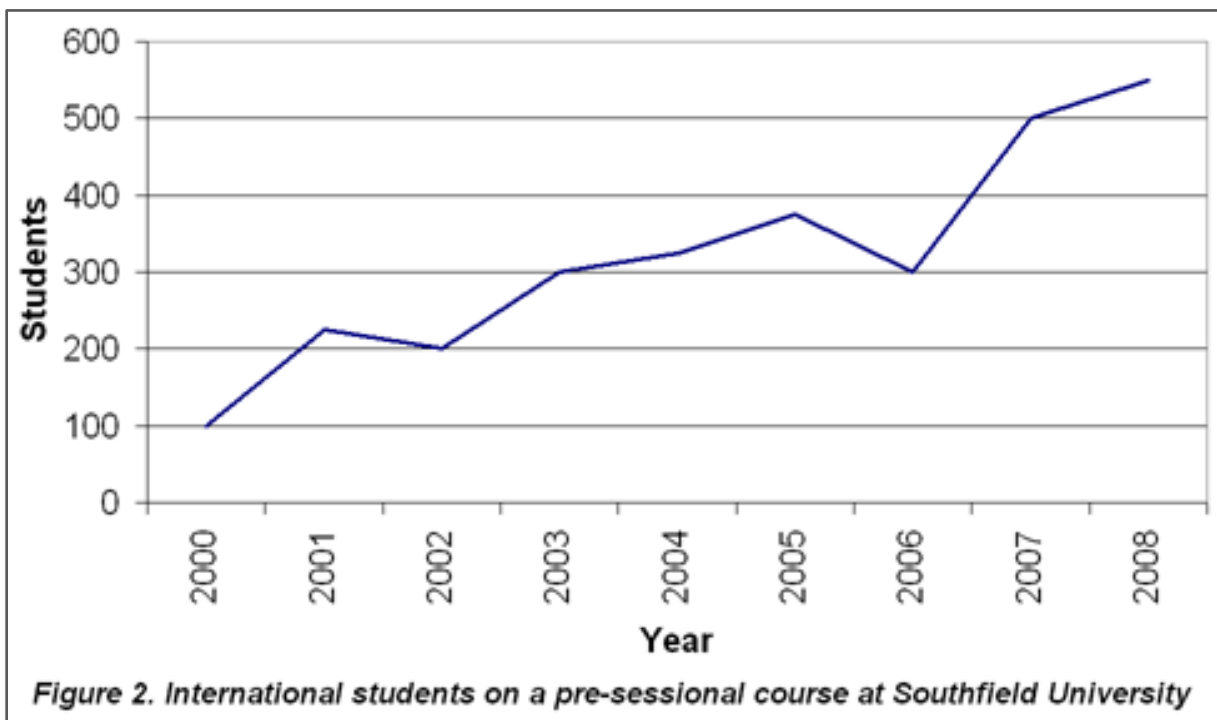
Retail sales



In the period between Feb 1999 and Jan 2000, an upward trend was recorded in the growth rate of retail sales peaking at x% at the end of the observed period. Having reached a low towards the end of January 1999, retail sales started rising in February, slipped back in March and remained stable at x% throughout April. A sharp increase to x% is visible in early May followed by an abrupt drop to x% in June. Retail sales climbed back to x% in July. They went up mildly in August and continued rising in September.

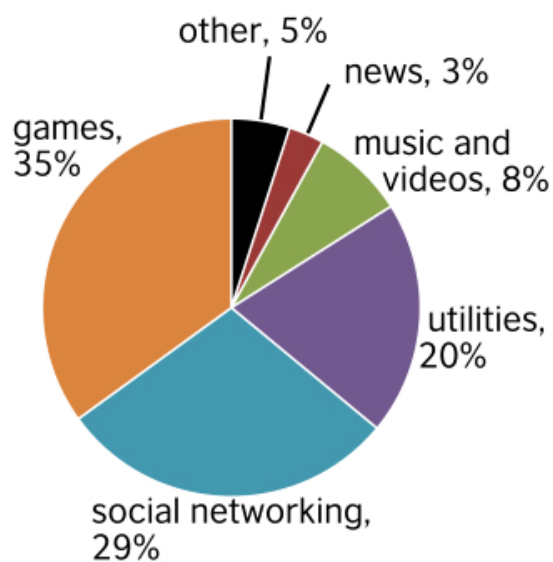
EXERCISE: DESCRIBE THE TRENDS AND MOVEMENTS OF GIVEN GRAPHS





Time spent on smartphones and tablets, by category

Smartphones



Tablets

