**NAME(S):………………………………………………………………………………………**

1. **ILLUSTRATIVE ABBREVIATED EXAMPLE OF THE USE OF SEMANTIC DIFFERENTIAL IN SERVICES**

**ACTIVITY/TASK**

* Evaluate your own experience with the studies at OPF faculty in Karvina. Use the scale from 1 to 7, the more points mean better evaluation.

**EXAMPLE OF SEMANTIC DIFFERENTIAL – OPF FACULTY KARVINA**

**(the more points the better)**

**7**

**6**

**5**

**4**

**3**

**2**

**1**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Unreasonably priced service** |  |  |  |  |  |  | **Reasonably priced service** |
| **Old-fashioned physical evidence of faculty** |  |  |  |  |  |  | **Modern physical evidence of faculty** |
| **Negative teacher´s approach** |  |  |  |  |  |  | **Positive teacher´s approach** |
| **Poor selection of subjects** |  |  |  |  |  |  | **Good selection of subjects** |
| **Poor events for students organized by faculty** |  |  |  |  |  |  | **Good events for students organized by faculty** |