

Course Evaluation STRATEGIC MANAGEMENT

winter semestr 2023

The overall evaluation of the course is based on the fulfillment of the following activities:

- **Active participation in seminars and case studies solution:**
 - the student is obliged to actively participate in solving examples at the seminar;
 - 10% of points

- **Continuous test:**
 - the student is obliged to participate in continuous test in the week 6. 11. – 10. 11 2023;
 - the test will take the form of a written test via IS SU;
 - 20% of points.

- **Seminar paper:**
 - the student is obliged to prepare a seminar paper on the topic assigned by the lecturer and submit the thesis no later than 10. 12. 2023 via the Homework Vaults in IS SU and the lecturer will evaluate the submitted work;
 - seminar papers submitted after the deadline will not be accepted;
 - 10% of points.

- **Exam:**
 - exam will take the form of a written test via IS SU;
 - 60% of points.

The student can get a total of **100 points** (100 %).

Based on the obtained points, the student can obtain the following evaluation (according to the international ECTS methodology):

Evaluation A	100 – 90 points
Evaluation B	89 – 80 points
Evaluation C	79 – 70 points
Evaluation D	69 – 60 points
Evaluation E	59 – 50 points

Karviná, September 25, 2023

Ing. Šárka Zapletalová, Ph.D.