

## **E-business 1 - Questions**

1. What is an Information Society, and what are its main drivers?
2. How has technological progress in information and communication technologies transformed the way we live and work? Provide examples.
3. What is the significance of flexibility and decentralization in the organizational structures of an Information Society?
4. Discuss the primary objectives outlined by the European Commission's eEurope2020 program for developing an Information Society.
5. Explain the concept of Global Information Infrastructure (GII) and its role in modern communication systems.
6. What are some of the major challenges that the Global Information Infrastructure must address for future development?
7. How do national information infrastructures (NII) differ from global ones, and what are their key components?
8. Describe the differences between nominal, ordinal, interval, and ratio data. Provide examples of each.
9. What is the relationship between data, information, and knowledge according to the DIKW hierarchy?
10. Explain the role of digital literacy and inclusion in ensuring the success of an Information Society.
11. Discuss the importance of interoperability and open access in global information systems. How do these factors affect e-business?
12. How does the concept of e-Government fit into the broader framework of an Information Society?
13. What is the difference between data and information, and how is each used in decision-making processes?
14. Discuss the implications of security and privacy challenges within the Global Information Infrastructure. How can they be addressed?
15. How does the Internet currently serve as the backbone of the Global Information Infrastructure, and what might replace it in the future?
16. What are the economic and cultural impacts of the Information Society on different countries and regions?
17. Explain the concept of digital rights management (DRM) and its relevance to the protection of intellectual property in the Information Society.
18. What role do electronic commerce and digital payments play in shaping the global economy within the context of the Global Information Infrastructure?
19. How does cultural and linguistic diversity pose a challenge to the growth of the Global Information Society? What are some potential solutions?
20. What are some of the ethical issues related to controversial content in the Global Information Society, and how can they be regulated?