

E-business 2 – Questions

1. What are the main components of Information and Communication Technology (ICT), and how do they contribute to e-business?
2. Explain the difference between Information Technology (IT) and Information and Communication Technology (ICT).
3. Describe the role of virtualization and cloud computing in modern IT architectures.
4. How does computer hardware differ from software, and what are the key components of each?
5. What is the significance of computer storage technologies like RAM, hard drives, and solid-state drives in managing business data?
6. How do information systems support decision-making in organizations? Provide examples of different types of information systems.
7. Explain the concept of an Information System (IS) and its components. How do IS contribute to the management of e-business?
8. What are the key differences between an intranet and the Internet, and how can businesses utilize each?
9. Describe the main types of information systems (e.g., CRM, TPS, and MIS) and their applications in business settings.
10. What role does the Internet play in enabling e-business? Provide specific examples of its impact on global commerce.
11. What are some key Internet services used in e-business? How do they enhance communication and transactions?
12. Explain the differences between real-time MIS reports and scheduled MIS reports. How can businesses benefit from each type?
13. What is a Customer Relationship Management System (CRM), and why is it important for businesses in the digital age?
14. Discuss how Voice over IP (VoIP) technology has transformed business communications.
15. What is the purpose of an Executive Information System (EIS), and how does it support decision-making at the senior management level?
16. How do businesses use intranets to improve internal communication and collaboration?
17. Explain the concept of Transaction Processing Systems (TPS) and provide an example of their use in e-commerce.
18. What are the advantages and disadvantages of cloud computing for e-businesses?
19. How does the integration of hardware, software, and networking enhance business operations in the context of ICT?
20. Describe the role of marketing information systems (MkIS) in analyzing the effectiveness of business campaigns and planning future strategies.