

E-business 3 – Questions

1. What is the definition of e-business, and how does it differ from e-commerce?
2. Explain the various processes involved in e-business. Provide examples of how these processes can improve business efficiency.
3. How does e-business contribute to customer service and payment processing?
4. Describe the role of supply chain management in e-business.
5. What are the core components of e-business, and how do they enhance business transactions?
6. Compare and contrast e-commerce and m-commerce. How does each type of commerce operate?
7. What are the key functions of an electronic business, particularly regarding electronic value creation?
8. Explain how e-procurement can help reduce costs and streamline business operations.
9. Discuss the differences between online stores and online marketplaces within the context of e-business.
10. What is the role of customer relationship management (CRM) in e-business, and why is it important?
11. Describe the different types of market participants in e-business. Provide examples of Business-to-Business (B2B) and Business-to-Consumer (B2C) transactions.
12. What are the challenges associated with e-business, and how can businesses overcome them?
13. Explain the concept of 'electronic value creation' and the different forms it can take in e-business.
14. How do businesses use digital networks to conduct transactions and collaborate with partners?
15. What is the significance of m-commerce in today's business landscape, and how does it differ from traditional e-commerce?
16. Discuss the potential benefits and risks of using mobile commerce (m-commerce) for businesses.
17. Describe the major types of e-commerce, such as B2B, B2C, C2C, and C2A. How do these models impact business operations?
18. What is the importance of security and integrity in e-commerce transactions, and what measures can businesses take to ensure them?
19. Explain how mobile banking and payments are part of m-commerce and how they benefit consumers and businesses alike.
20. What role does business intelligence (BI) play in e-business, and how can it be used to improve decision-making?